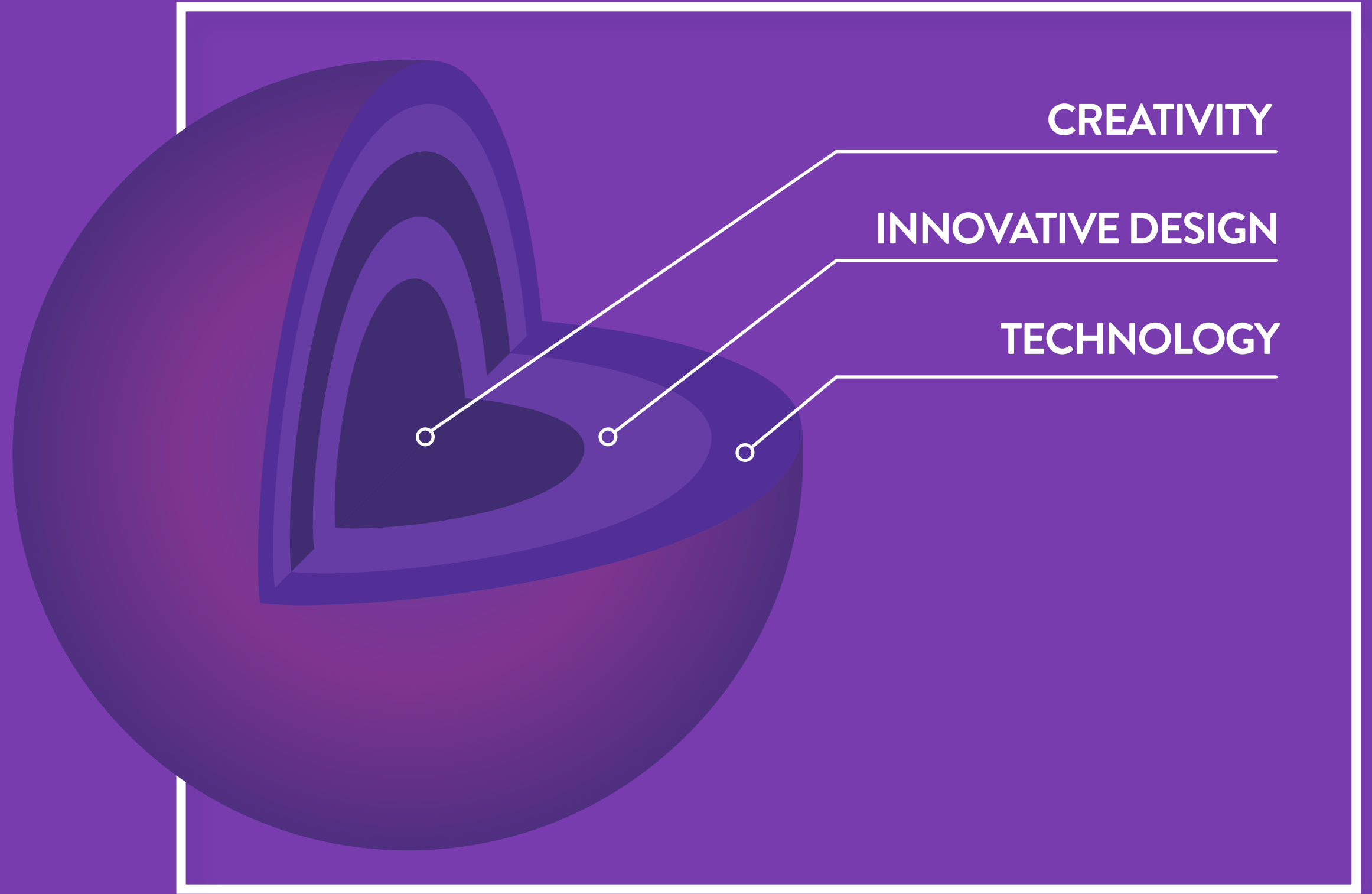


SPiCTM

DIGITAL STUDIO

DNA



WE WORK WITH

BRANDS



SOMERSBY.



ORIFLAME
SWEDEN



Oceanário de Lisboa
Sempre diferente.



RENAULT

worten



GUERLAIN



HBO



NOS



NISSAN

SIBS INTERNATIONAL

TURISMO DE PORTUGAL algarve

edp

SONAE MC



FIDELIDADE



2021

AWARDS

AWWWARDS®



CCP

THE INTERNATIONAL
DAVEY
AWARDS



New Web Pick



Global
Design Awards



Design Licks

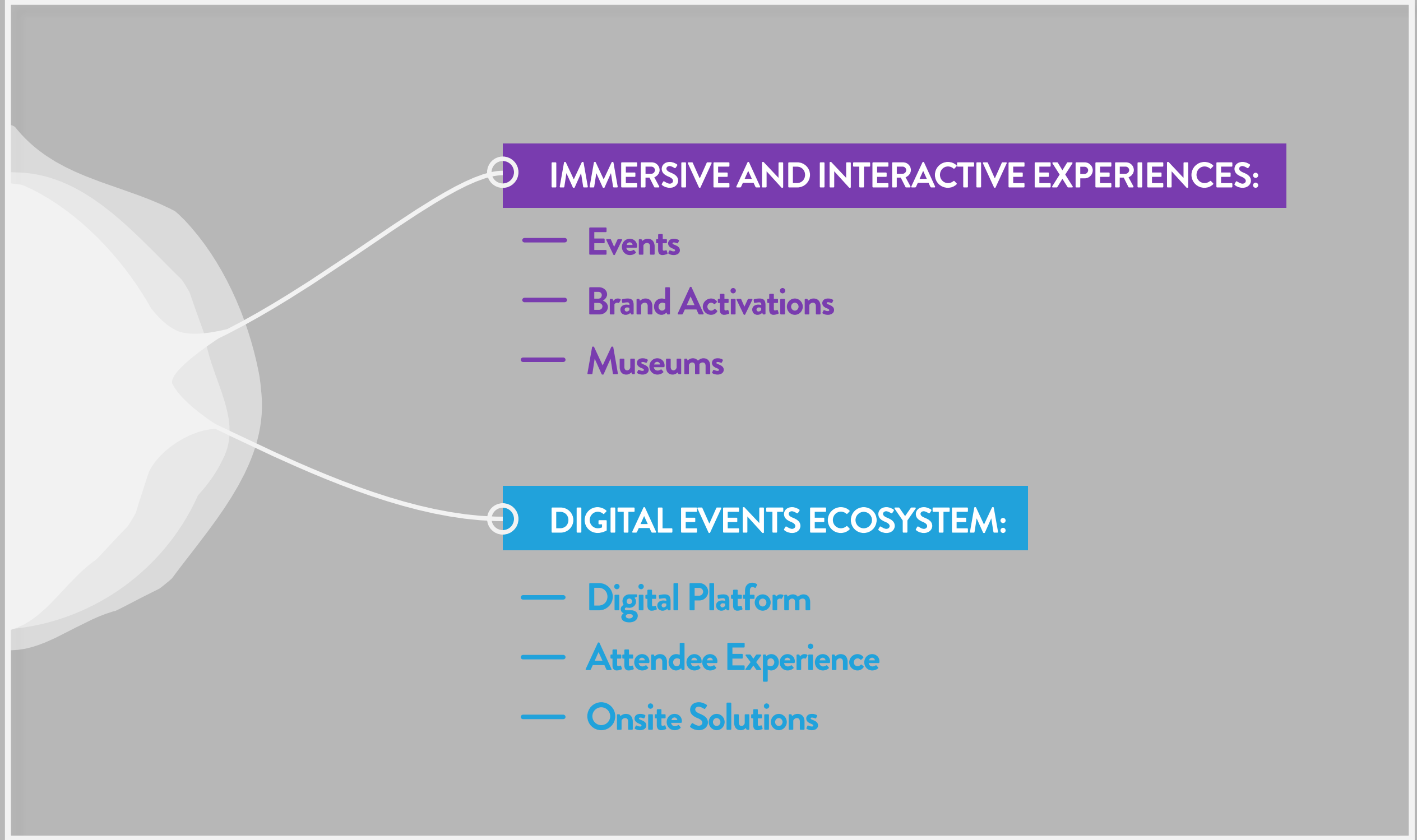


Pixel awards



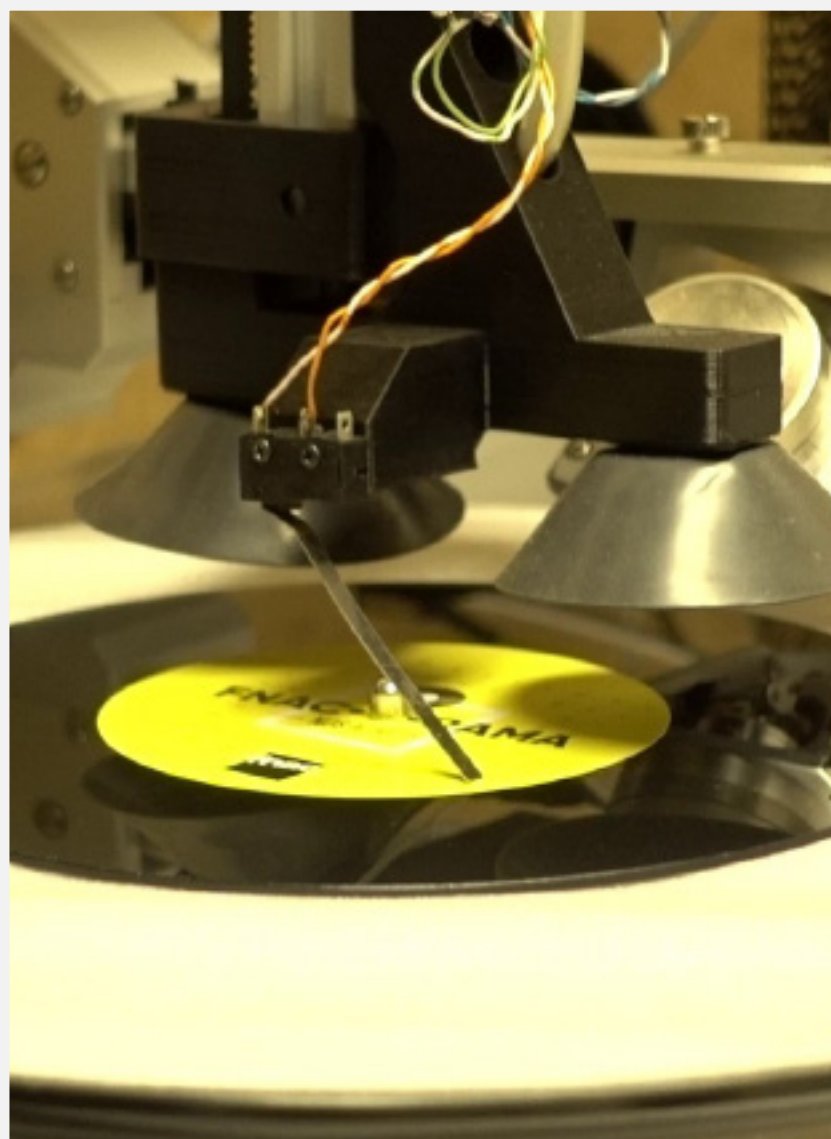
Short list

CORE AREAS



IMMERSIVE AND
INTERACTIVE EXPERIENCES

EVENTS



FNAC

Interactive motorized
installation



VW

Virtual reality



EDP

Energy meter installation

IMMERSIVE AND
INTERACTIVE EXPERIENCES

BRAND ACTIVATIONS



HBO/Vodafone

Face recognition
interactive installation



Oceanário

Interactive video booth
installation



Somersby

Interactive mirror
installation

MUSEUMS



Parque mineiro de Aljustrel

Sensorial and holographic projection



Museu de Alcoutim

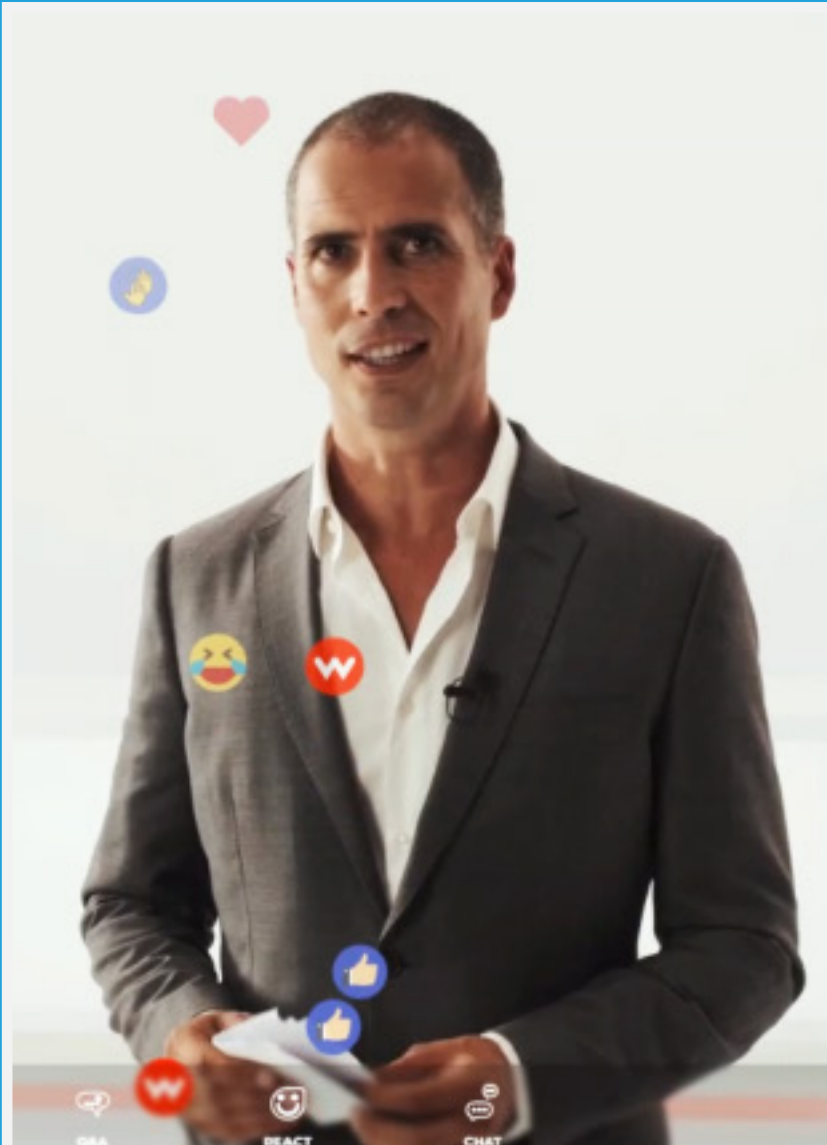
Interactive transparent display



Museu Maria José Salavisa

Mixed reality and holographic projection

DIGITAL PLATFORM



Worten live

Online event platform



NOS Empresas

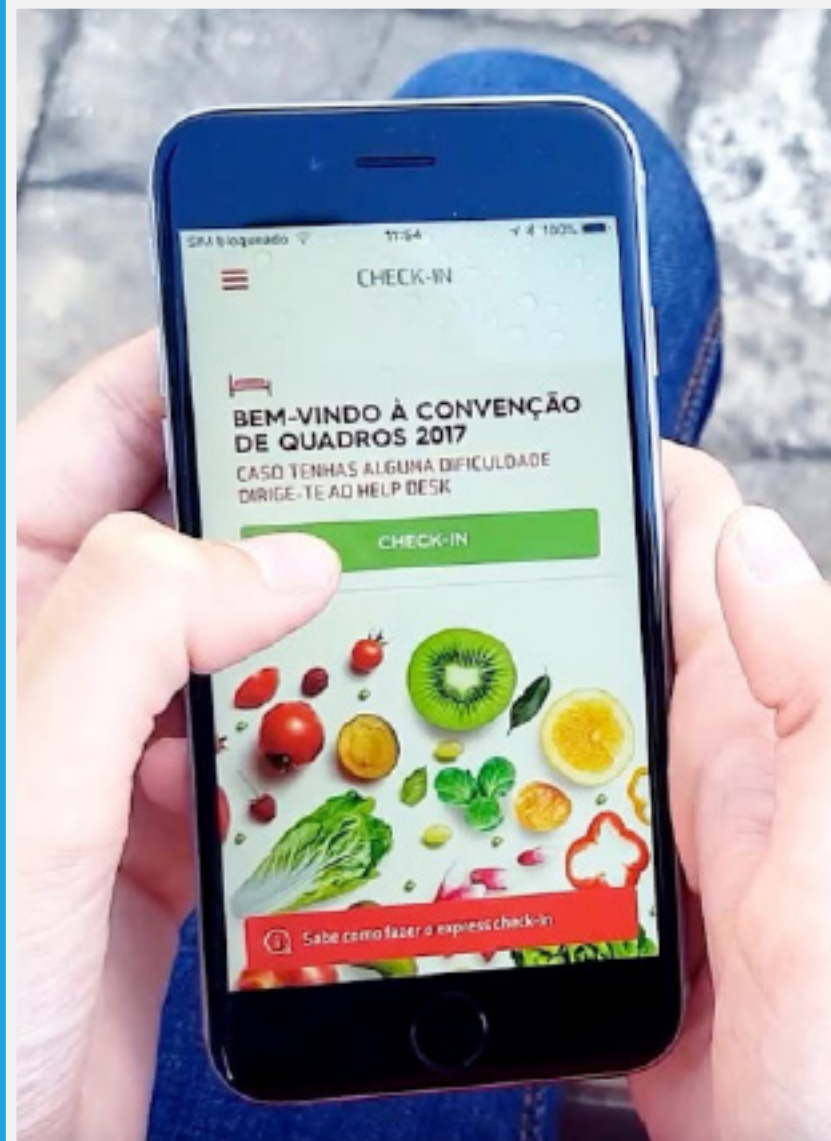
Event guest management



Essilor

Event accreditation

ATTENDEE EXPERIENCE



Sonae MC

Event mobile app



Fidelidade

Self-check-in



Volvo

Help desk

ONSITE SOLUTIONS



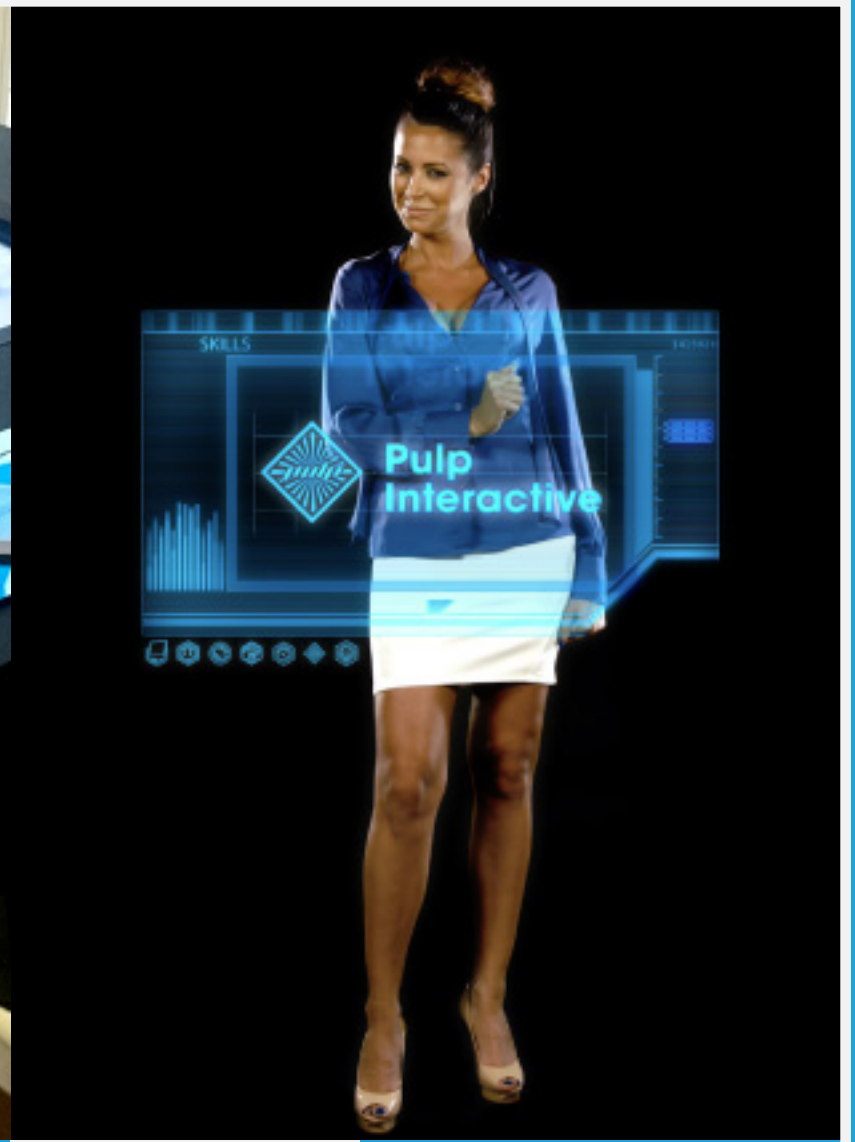
Heineken

RFID control system



Essilor

interactive table



Novartis

Telepresence

INNOVATION

RESEARCH

SPiCTM
DIGITAL STUDIO



2014

BEGINNING

2021

CONSORTIUM ESTABLISHED BETWEEN THE UNIVERSITY OF ALGARVE AND SPIC

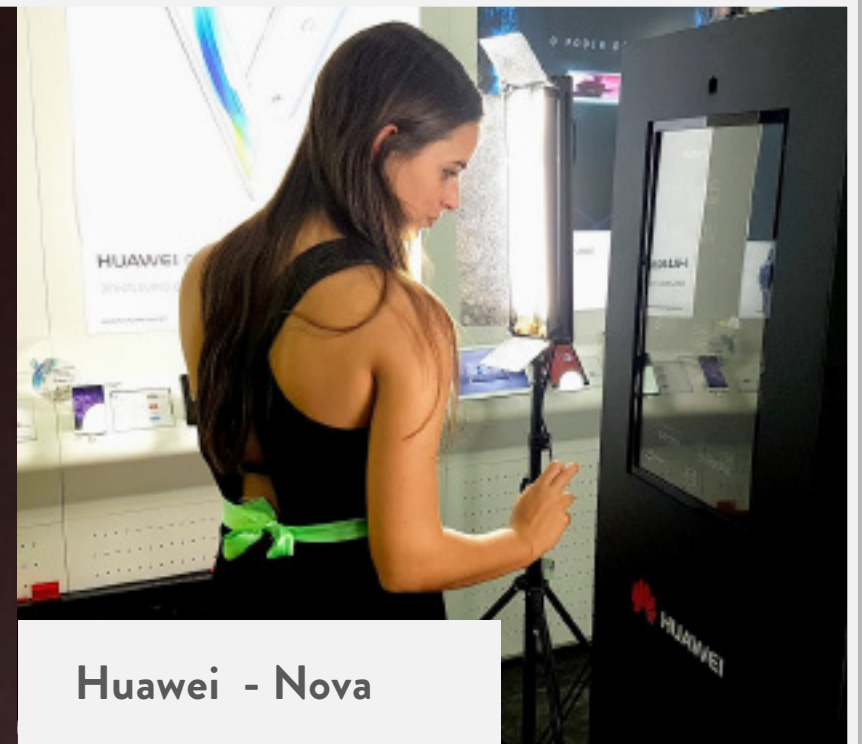
PORTFOLIO



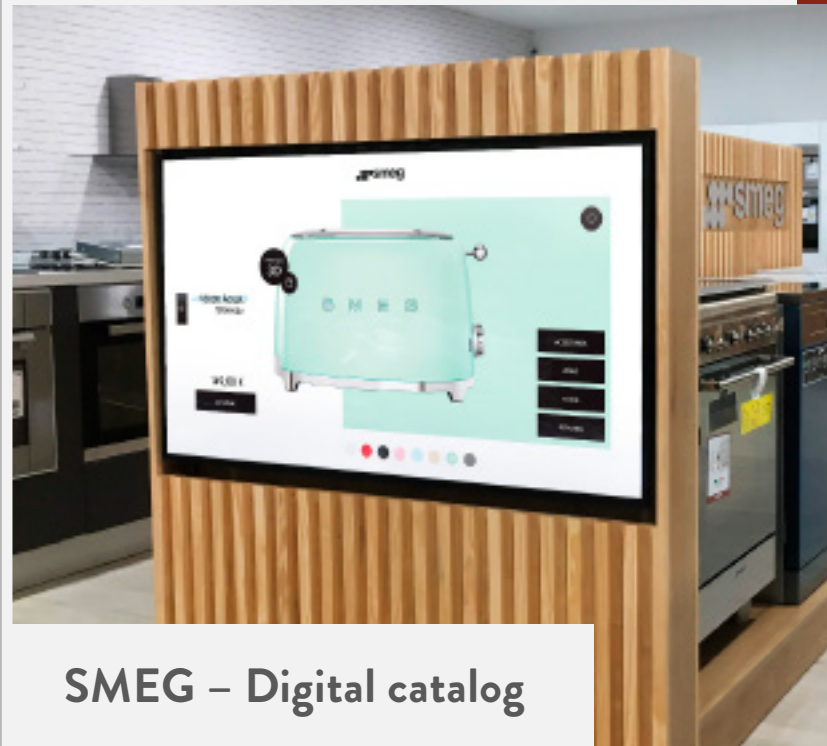
HBO/ Vodafone - Game of thrones



NOS Play - Handmaid's tale



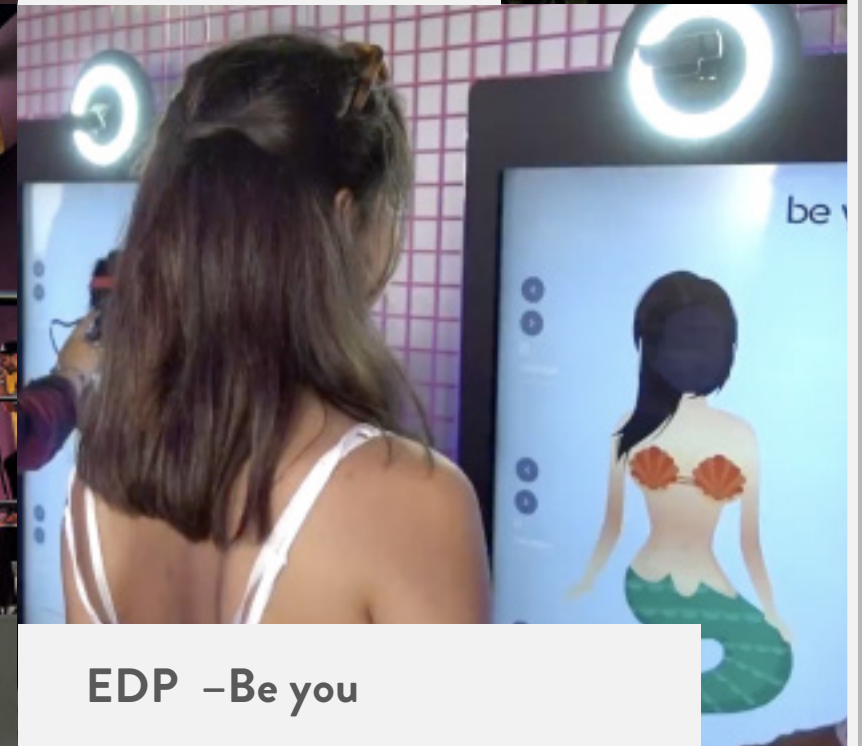
Huawei - Nova



SMEG - Digital catalog



EDP - Dance energy analytics



EDP - Be you

PORTFOLIO



RTP – Social wall



FNAC – Vinyl recorder booth



Volkswagen – VR paint



Heineken – RFID

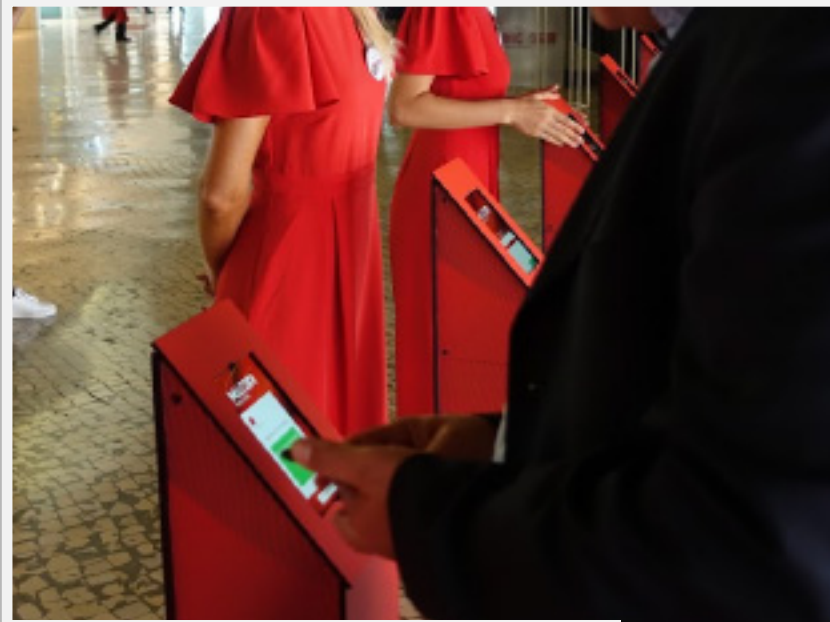


CM – Camera da coragem



Somersby – Selfie mirror

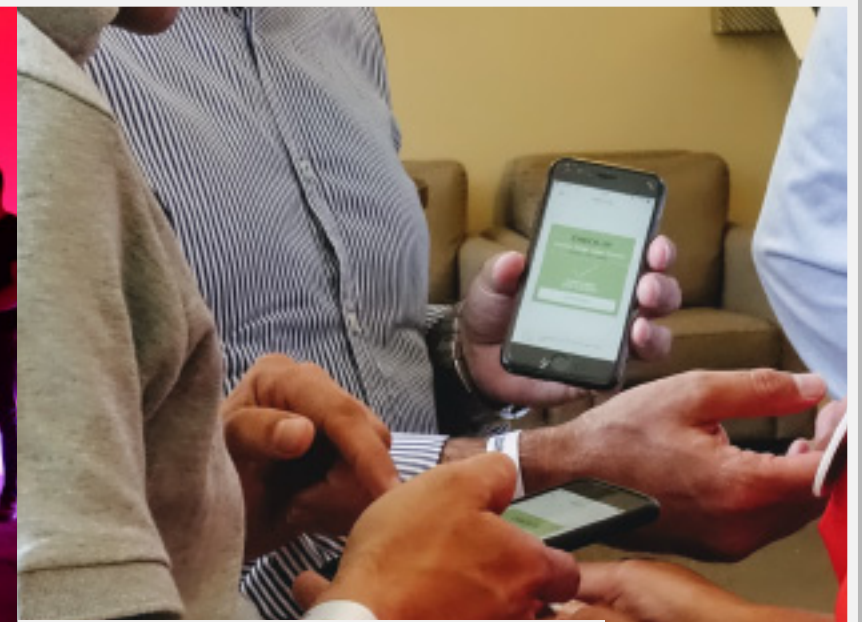
PORTFOLIO



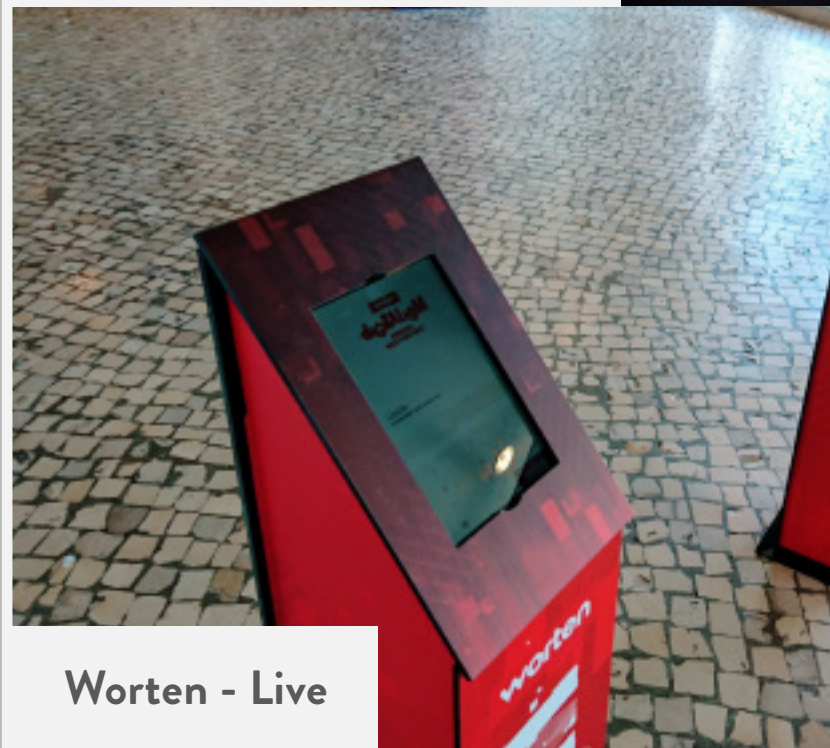
Fidelidade - Pensar maior



Vodafone - 25 anos



Convenção - Sonae MC



Worten - Live

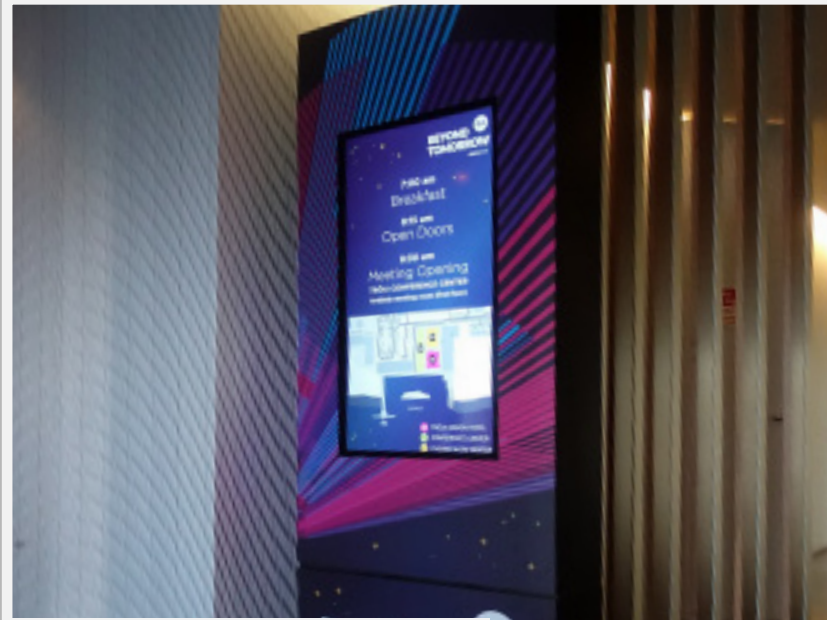


Volvo - Ascendum



FPF - Quinas de ouro

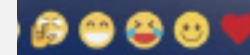
PORTFOLIO



BA Glass - AMM



Essilor - Veja sem limites



Nissan - Fórum da mobilidade int.



Fnac - Darty



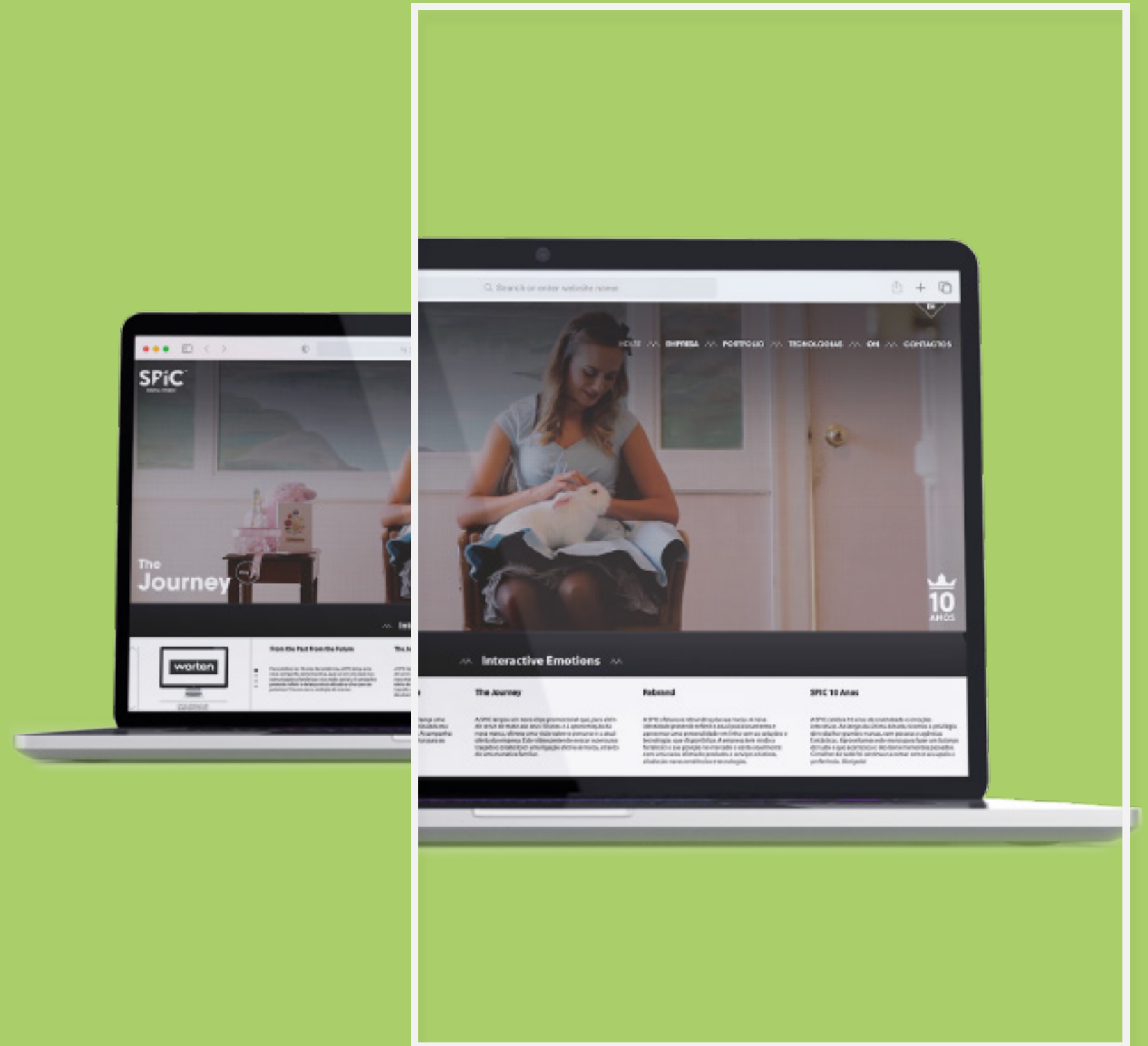
NOS - Rock stars



Renault - Passion days

WEBSITE

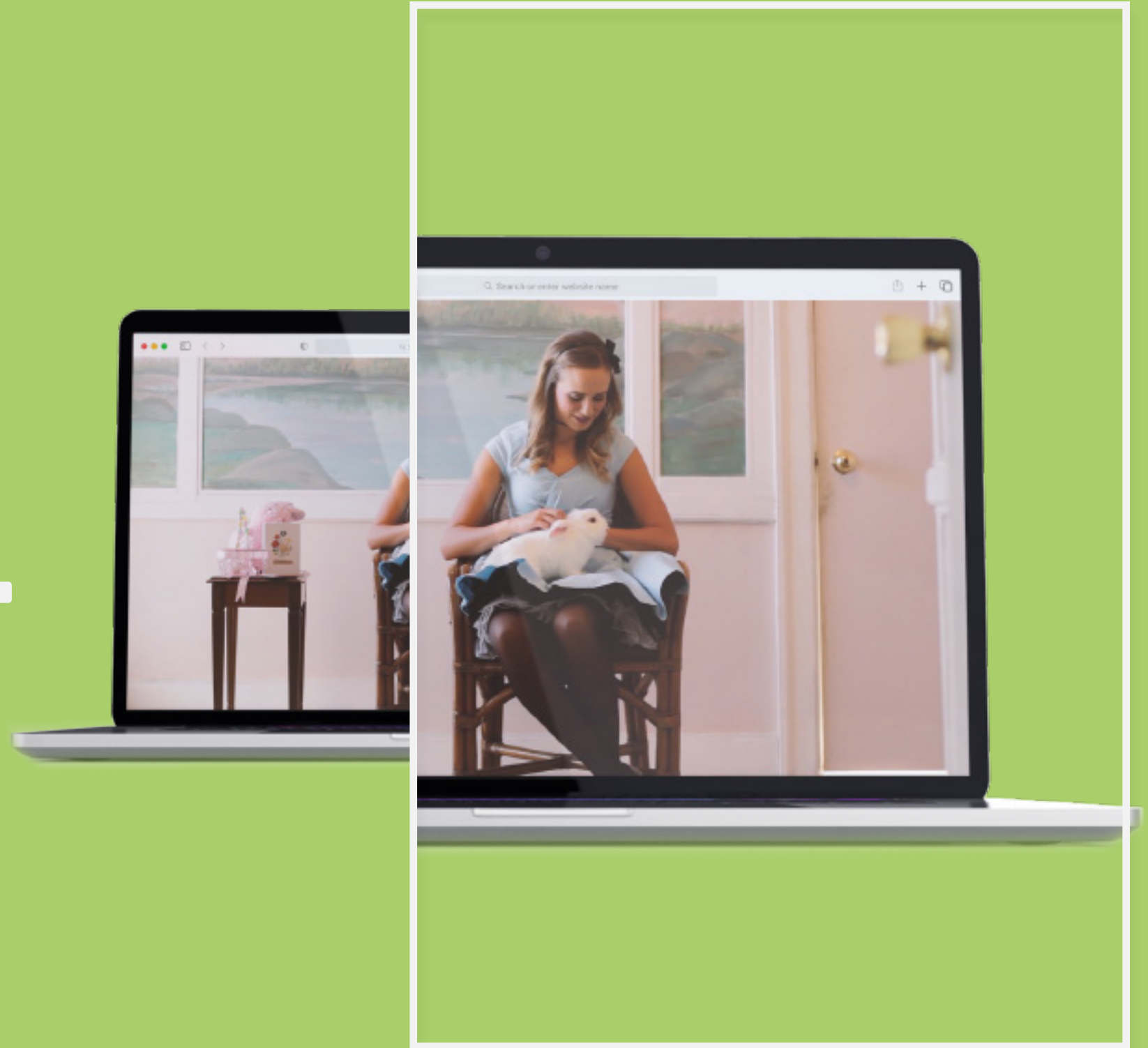
WWW.SPIC.PT



VISIT OUR

SHOWREEL

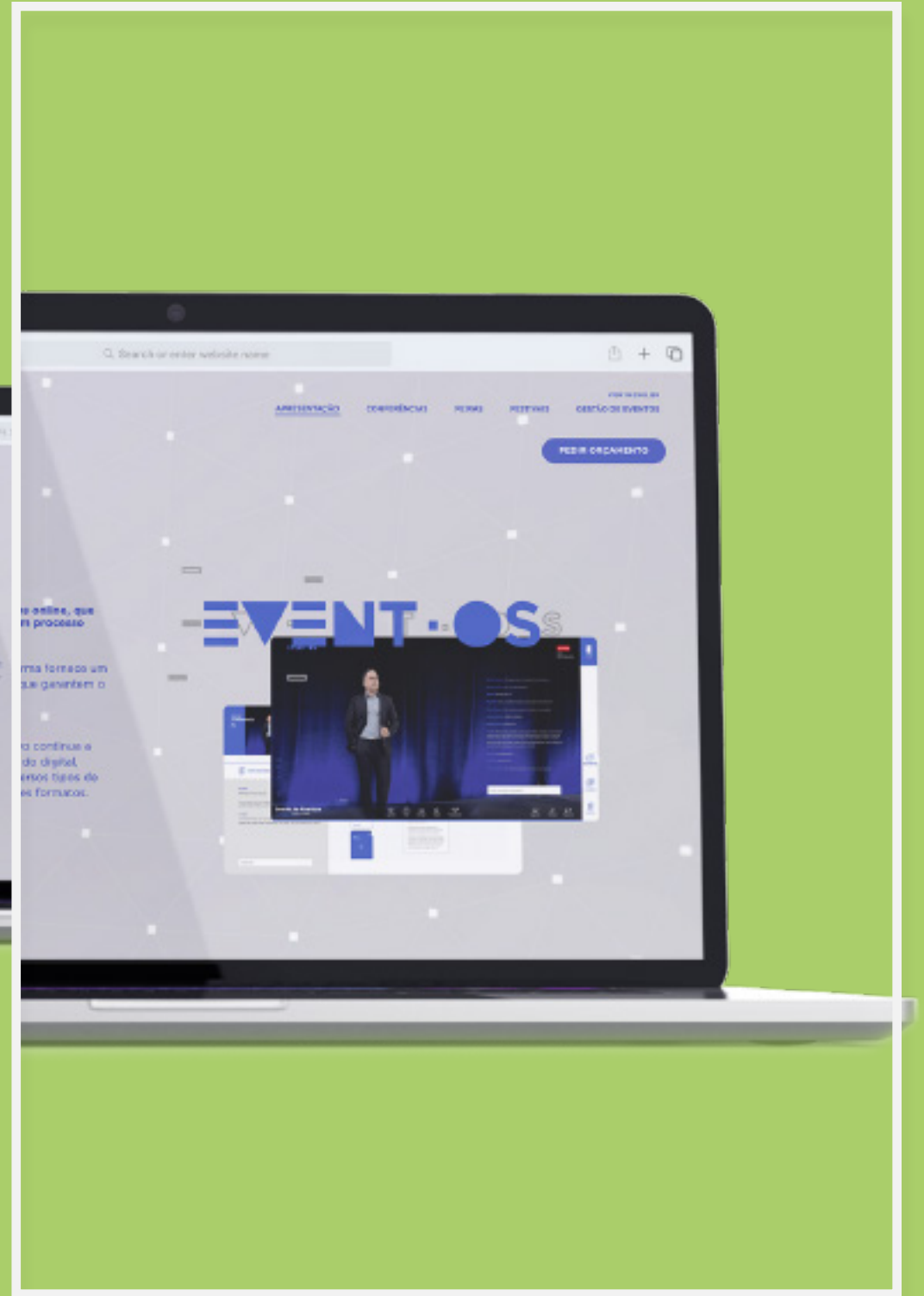
WWW.VIMEO.COM/247029552



2021

DIGITAL EVENTS ECOSYSTEM

WWW.DIGITALEVENT-OS.COM



SELF CHECK-IN SOLUTION

WWW.WELSAFE.PT



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